Channel Bulletin LATEST NEWS FROM EPSON



1st October 2021

New Product Launch Epson EcoTank Range

Epson EcoTank ET-4850



The Epson EcoTank ET-4850 all-in-one printer, powered by PrecisionCore[®] Heat-Free Technology, offers cartridge-free printing with easy-to-fill, supersized ink tanks. Each replacement ink bottle set includes enough ink to print up to 6,000 pages¹ — equivalent to about 145 individual cartridges², that means less waste. Exclusive uniquely keyed EcoTank bottles make it easy to fill each colour tank. The Epson EcoTank ET-4850 also offers a high-capacity 250-sheet paper tray, fax, 2.4" colour touchscreen, 30-sheet ADF, fast auto 2-sided printing, and convenient wired and wireless networking.

Key Features

- Cartridge-Free Printing integrated high capacity ink tank system
- Includes Enough Ink to Print up to 14,000 pages black / 5,200 colour¹ equivalent to about 161 individual cartridges²
- Load Paper Less Often high-capacity 250-sheet paper tray
- Easy Touch-and-Swipe Setup and Navigation large 2.4" colour touchscreen
- Do More 30-sheet Auto Document Feeder; auto 2-sided printing; borderless printing up to A4; fax
- Ultimate Wireless and Networking easily print from iPad[®], iPhone[®], Android[™] tablets and smartphones³; includes Wi-Fi Direct^{®4} plus Ethernet
- Exclusive Auto-Stop Ink Bottles uniquely keyed for easy filling of each colour
- Bonus Warranty 2-year Return to Base Warranty with registration⁵

OUR MOST VERSATILE ECOTANK PRINTER PRINTING FREEDOM

With an integrated high capacity ink tank system, the Epson EcoTank ET-4850 comes with enough ink in the box to print up to 14,000 pages in black and 5,200 pages in colour¹ without worrying about ongoing ink replacement and costs.



HIGH-VOLUME INK BOTTLES

Additional low-cost ink can be bought in convenient high-volume bottles that have a drip-free nozzle and resealable cap for easy storage and refilling. We have redesigned our ink bottles to incorporate a unique key system. Each bottle is keyed so that it only fits into the corresponding ink tank on the printer, thus preventing mis-filling or spillage. Replacement bottles hold enough ink for a massive 7,500 pages in black and 6,000 pages in colour¹.





POWERED BY PRECISIONCORE[®] HEAT-FREE TECHNOLOGY

The Epson EcoTank ET-4850 is powered by PrecisionCore[®] Heat-Free Technology which uses a revolutionary high-density print chip that can generate up to 40 million precise dots per second with amazing accuracy, producing professional-quality output at fast speeds.

DO MORE

The Epson EcoTank ET-4850 is our most versatile EcoTank for the home office, allowing you to scan, copy and fax easily with the convenient 30-page Automatic Document Feeder (ADF). Plus save paper with auto 2-sided printing and featuring a front paper tray with a 250-sheet paper capacity, so you can load less often.





HIGH-SPEED FAXING

Fax as fast as 3 seconds per page, save up to 100 pages in memory, and store up to 60 speed dialing numbers. Using the included PC-Fax, you can even send a colour fax right from your computer. It is a great way to save time and paper.

EPSON SMART-PANEL

An innovative interface, the Epson Smart Panel app⁶ transforms your iOS[®] or Android[™] mobile device⁷ into an intuitive control center for your Epson EcoTank ET-4850. This powerful tool makes it easy to set up, monitor, print, scan and more using your Epson printer, right from your hand-held device. With quick-configuration features, it offers easy product setup on your wireless network and automatically detects your printer. Customize the app to your own preferences and requirements. Built to offer everything you need in one convenient app, Epson Smart Panel allows you to register your product, order supplies and easily access troubleshooting tips.





SIMPLE NAVIGATION

Navigating the printer menu is easier than ever with the 2.4" touchscreen colour LCD and the user-friendly control panel buttons. Making printing of documents, reports, invoices and presentations so much easier whether at home office or on the go.

CONNECTIVITY

Simple wired & wireless connectivity

The Epson EcoTank ET-4850 supports the latest wireless standard, 802.11 b/g/n⁴ and includes Wi-Fi Direct[®]. Which means no router is required, providing users with greater coverage and faster speeds. You can use your EcoTank printer from anywhere in your home and share it with multiple PCs. Sharing the printer on your network is quick and easy with built in Ethernet.



Print from your iPad or iPhone



Apple[®] Airprint[™] makes it simple to print emails, web pages, presentations and documents straight from their iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple[®] IOS[®] device will automatically connect to the printer.

WARRANTY

The Epson EcoTank range is backed by a 2-year Return-to-Base warranty (1-year standard and a bonus 1-year upon registration)⁵.



¹ Yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. All ink colours are used for printing and printer maintenance, and all colours must be available for printing.

² Individual cartridges estimate based on print yields of replacement black and colour ink bottles as compared to Epson standard-capacity ink cartridges for similarly featured printers as of August 2021.

³ Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device.

See **www.epson.com.au/connect** for a list of Epson Connect enabled printers and compatible devices and Apps.

⁴ Wi-Fi CERTIFIED[™], level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software. ⁵ 12 months of standard Return to Base warranty. For an additional 12 months warranty (total of 24 months), you must register online

at <u>www.epson.com.au/registrations</u> within 12 months of purchase (excluding Factory Seconds, or Refurbished EcoTank models). ⁶ Requires Epson Smart Panel app download. Data usage fees may apply.

⁷ Compatible mobile device operating systems — for iOS: 11.0 or later; for iPadOS®: OS 13.1 or later; for Android: 5.0 or later.

| PRODUCT INFORMATION | | | |
|----------------------|-----------------------------------|--|--|
| Product Code | C11CJ60501 | | |
| Barcode | 9314020633393 | | |
| Predecessor | EcoTank ET-4750 | | |
| Dimensions | 375mm (W) x 374mm (D) x 231mm (H) | | |
| Weight | 6.8kg | | |
| Packaging Dimensions | 506mm (W) x 412mm (D) x 313mm (H) | | |
| Packed Weight | 7.3kg | | |

| PRODUCT SPECIFICATIONS | | |
|---------------------------------|---|--|
| Printer Type | Multi-function printer | |
| Function(s) | Print, Copy, Scan & Fax | |
| Ink Bottles | 4 | |
| Bottle No. | T502 (B,C,M,Y) | |
| Max Print Resolution | 4,800 x 1,200dpi | |
| Max Scan Resolution | 1,200 x 2,400dpi | |
| Min Droplet Size | 3.3pl | |
| Max A4 Print Speed ISO:24734 | 15.5ppm black 8.5ppm colour | |
| Max A4 Copying Speed ISO:29183 | 11ppm black 5.5ppm colour | |
| Wi-Fi / Wi-Fi Direct / Ethernet | Yes Yes Yes | |
| Smart Device Printing Solutions | Epson Smart Panel Email Print Scan to Cloud Epson iPrint AirPrint | |
| Automatic Document Feeder (ADF) | 30-sheet capacity | |
| Double-Sided Printing | Yes | |
| Screen Size | 2.4" colour touchscreen LCD | |
| A4 Paper Capacity | 250 sheets | |

| PRODUCT CODE | DESCRIPTION | RRP (INC GST) |
|--------------|---------------------------------|---------------|
| C11CJ60501 | Epson EcoTank ET-4850 | \$649.00 |
| PRODUCT CODE | DESCRIPTION | RRP (INC GST) |
| C13T03K192 | T502 Black EcoTank Ink Bottle | \$29.99 |
| C13T03K292 | T502 Cyan EcoTank Ink Bottle | \$14.99 |
| C13T03K392 | T502 Magenta EcoTank Ink Bottle | \$14.99 |
| C13T03K492 | T502 Yellow EcoTank Ink Bottle | \$14.99 |