NEW | Epson EcoTank™ Photo ET-8500 Multifunctional Printer

Print | Copy | Scan | Wi-Fi Direct® I Ethernet

KEY FEATURES AND BENEFITS

- **Cartridge-Free Printing –** Print 1000's of pages straight out of the box! [1]

- **Includes Enough Ink to Print documents up to 5,500 Pages black / 4,900 colour[1] –** equivalent to about 185 individual cartridges[2]

- **Exclusive Auto-Stop Ink Bottles –** uniquely keyed for easy filling of each colour

- **6-Colour Claria Inks –** for printing high-quality documents and photos up to A4

- **Versatile Paper Handling** – dedicated paper and photo trays

- **Easy PC-Free Printing –** with built-in USB and memory card slots[3]

- **Large, Easy-to-Read 4.3" Colour Touchscreen –** simple setup and navigation

- **Complete Wireless Solution –** easily print from iPad®, iPhone®, Android™ tablets and smartphones[4]; includes Wi-Fi Direct®[5] and Ethernet

Featuring 6-colour inks, the EcoTank Photo ET-8500 wireless all-in-one offers revolutionary cartridge-free printing with easy-to-fill ink tanks. It comes with enough ink in the box the prints 1000's of pages[1]. equivalent to about 185 individual cartridges[2]. That's an incredible amount of ink — enough to print thousands of 4" x 6" photos[1]. Plus, it features Epson® exclusive auto-stop Claria ink bottles, with each colour uniquely keyed for easy filling of each tank. The ET-8500 also prints borderless up to A4 and includes paper and photo trays, plus built-in USB/card slots[3].

TARGET MARKET AND POSITIONING

FREEDOM TO PRINT

For one upfront price, the Epson EcoTank Photo ET-8500 printer comes with enough ink in the box so you can print 5,500 pages in black[1] and 4,900 pages in colour[1] without worrying about ongoing ink replacement and costs. It is primarily aimed at home users and semi-pro photographers seeking a combination of convenience, performance and value. It gives users the freedom to print photos and documents with high volume, high quality, hassle-free printing. With the ET-8500 users can maximise convenience, savings, quality and reliability all with one incredible printer.

HIGH-VOLUME INK BOTTLES

Additional low-cost ink can be bought in convenient high-volume bottles that have a drip-free nozzle and resealable cap for easy storage and refilling. We have designed our ink bottles to incorporate a unique key system that fit onto their corresponding colour on the printer to prevent misfilling. Replacement bottles hold enough ink for a massive 6,700 pages in black[1] and 6,200 pages in colour[1].

Warranty

The Epson EcoTank range is backed by a 2 year Return-to-Base warranty (1 year standard and a bonus 1 year upon registration).

Users can receive an additional 1 year bonus warranty when they register online[6] within 12 months of purchase at **www.epson.com.au/registrations**

[1]Yields based on the ISO/IEC 24712 pattern with Epson's methodology. Actual ink yields will vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently or predominantly with one ink colour. All ink colours are used for printing and printer maintenance, and all colours must be available for printing.

[2]Actual savings and costs will vary considerably based on print tasks, print volumes and usage conditions. Savings and cost per ISO page are based on the cost of replacement ink bottles and the cost of enough standard cartridges to achieve the total page yields of the bottles using the RRP (AUD) and yields for Epson standard-capacity ink cartridges for similarly featured Epson consumer inkjet printers as of January 2021.

[3]Adapter may be required.

[4] Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device.
See **www.epson.com.au/connect** for a list of Epson Connect enabled printers and compatible devices and Apps.

[5] Wi-Fi CERTIFIED™, level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.
account. For a list of supported cloud services, visit **www.epson.com.au/connect**

[6] 12 months of standard Return to Base warranty. For an additional 12 months warranty (total of 24 months), you must register online at **www.epson.com.au/registrations** within 12 months of purchase (excluding Factory Seconds, or Refurbished EcoTank models).

PRICING:

Hardware

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CJ20501	EcoTank Photo ET-8500	$999

Consumables & Accessories

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T06V192	T552 BLACK ECOTANK INK BOTTLE	$29.99
C13T06W192	T552 CYAN ECOTANK INK BOTTLE	$29.99
C13T06W292	T552 MAGENTA ECOTANK INK BOTTLE	$29.99
C13T06W392	T552 YELLOW ECOTANK INK BOTTLE	$29.99
C13T06W492	T552 PHOTO BLACK ECOTANK INK BOTTLE	$29.99
C13T06W592	T552 GREY ECOTANK INK BOTTLE	$29.99

PRODUCT INFORMATION	
Product code	C11CJ20501
Barcode	9314020632228
Predecessor	ET-7700
Dimensions (mm – w x d x h)	403 x 369 x 162
Weight (kg)	8.4
Carton dimensions (mm – w x d x h)	527 x 440 x 256
Packed weight (kg)	11.38
Cartons per pallet	32

PRODUCT SPECIFICATIONS	
Printer type	Multifunction
Ink Bottles	6
Bottle No.	T552 (C,M,Y,B, PhB, GY)
Max print resolution	5760 dpi

Max scan resolution	1200 x 4800 dpi
Min. droplet size	1.5pl
Max A4 mono print speed (ppm) ISO:24734	16.0
Max A4 colour print speed (ppm) ISO:24734	12.0
Max A4 copying speed (Letter Blk/Clr ISO:29183)	15.0 ipm (Black) 8.0 ipm (Colour)
Card slots	Yes
Wi-Fi / Wi-Fi Direct / Ethernet	Yes / Yes / Yes
Smart device printing solutions	Epson Connect : e-mail print, Epson iPrint, Airprint, Mopria, scan to cloud, epson smart Panel
Auto 2-sided print	Yes
LCD viewer	4.3'' LCD
A4 paper capacity	150 sheets