



# **NEW** Epson EcoTank ET-M2170 Multi-Function Printer

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## **KEY FEATURES AND BENEFITS**

- Cartridge Free Printing integrated high capacity ink tank system.
- 2 Years of ink included1 Freedom to print up to 5,000 pages in black.2
- Extremely Low Cost Per Page Less than half a cent per page with replacement ink bottle.
- Low-cost replacement ink bottles from \$24.99 and easily refillable ink tank with replacement ink bottle.
- Fast First Page out Time in only 6 seconds.
- Easy Wireless easily print from iPad<sup>®</sup>, iPhone<sup>®</sup>, Android<sup>™</sup> tablets and smartphones<sup>®4</sup> includes Wi-Fi Direct<sup>®5</sup>
- Do More auto 2-sided printing; 250 sheet paper tray
- Easy Touch-and-Swipe Setup and Navigation large 1.44" colour touchscreen
- Bonus One Year Warranty upon registration within 30 days.<sup>3</sup>

## Introducing the revolutionary new Ecotank Monochrome printer.

The ET-M2170 Multi-Function Printer with integrated ink tank system is ideal for busy homes looking to cut their printing costs. Thanks to the integrated high-capacity ink tank, ink is supplied continuously to the printer, so there are no cartridges to replace; you simply top up the tank with the Epson ink bottle and keep on printing.

## TARGET MARKET AND POSITIONING

The EcoTank ET-M2170 comes with up to 2 years of ink<sup>1</sup>, allowing users to print up to 5,000 pages in black<sup>2</sup>. It is primarily aimed at small business and high volume printers who specifically print in monochrome. With the EcoTank ET-M2170, users can maximise convenience, savings, quality and reliability all with one incredible printer.

#### **PRINTING FREEDOM**

For one upfront price, the Epson EcoTank Monochrome printers come with enough ink in the box to print for up to 2 years<sup>1</sup>, so you can print up to 5,000 pages in black without worrying about ongoing ink replacement and costs.

## **HIGH-VOLUME INK BOTTLE**

Additional low-cost ink can be bought in a convenient high-volume bottle that has a drip-free nozzle and resealable cap for easy storage and refilling. We have redesigned our ink bottles to incorporate a unique key system to ensure more precise refilling to avoid spillage. The ink bottle also incorporates a pressure mechanism so the bottle automatically stops exerting ink once the ink tank is full. Replacement bottles hold enough ink for a massive 6,000 pages in black<sup>2</sup>.



## POWERED BY PRECISIONCORE™

The EcoTank ET-M2170 is powered by PrecisionCore technology which uses a revolutionary high-density print chip that can generate up to 40 million precise dots per second with amazing accuracy, producing professional-quality output at fast speeds.



## DO MORE

The EcoTank ET-M2170 allows your home office to do more in one small, space saving package. It features a front paper tray with a 250-sheet paper capacity so you can load less often. Plus save paper with auto 2-sided printing.

## **EVERYDAY PERFORMANCE**

## Simple Wireless Connectivity

The EcoTank ET-M2170 supports the latest wireless standard, 802.11b/g/n<sup>5</sup>, it also includes and Wi-Fi Direct<sup>®</sup>, which means no router is required, providing users with greater coverage and faster speeds. You can use your EcoTank printer from anywhere in your home and share it with multiple PCs.



## Wired Networking

Built in Ethernet makes sharing the printer on your network quick and easy.



# **Productivity Anytime, Anywhere**<sup>5</sup>

Users can easily print from their tablet or smartphone using Epson Connect™ solutions. Supports Android™6, AirPrint™, iPad and iPhone, Chromebook™, Fire™-OS, Mac®, and Windows® devices. Wirelessly print a range of documents, reports, invoices, presentations and so much more whether at the home office or on the go. You can also scan documents and save them to the cloud for easy access and collaboration.

# Print from your iPad or iPhone

Apple<sup>®</sup> AirPrint<sup>™</sup> makes it simple to print emails, web pages, presentations and documents straight from their iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple<sup>®</sup> IOS<sup>®</sup> device will automatically connect to the printer.



# Share your Google® Content

Print on the go from a smartphone or tablet using Google Cloud Print™ with your Gmail™ or Google Drive™ account. Plus, you can print from your Chromebook and Google Chrome™ without installing drivers or connecting cables. It's now even easier to share Google content from anywhere.

## **SPACE SAVING DESIGN**

The ET-M2170 is designed for small spaces. Its compact footprint means you can fit it comfortably anywhere in your home or home office, creating an ergonomic work environment.



#### **REGISTRATION OFFER**

The Epson ET-M2170 is backed by a 2 year Return-to-Base warranty (1 year standard and a bonus 1 year upon registration).

Receive your additional 1 year bonus warranty when you register online<sup>3</sup> at <u>www.epson.com.au/registrations</u> within 30 days of purchase providing a total of 2 Years Warranty.

## **PRICING**

## **Hardware**

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C11CH43501	EcoTank Mono ET-M2170	\$399

# **Consumables & Accessories**

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
C13T03J192	T532 BLACK ECOTANK INK BOTTLE	\$24.99

PRODUCT INFORMATION	
Product code	C11CH43501
Barcode	9314020629648
Predecessor	N/A
Dimensions (mm – w x d x h)	375 x 347 x 302
Weight (kg)	6.2
Carton dimensions (mm – w x d x h)	443 x 415 x 380
Packed weight (kg)	8.1
Cartons per pallet	30

<sup>&</sup>lt;sup>1</sup> 2 years' of ink based upon user's average monthly print volume.

<sup>&</sup>lt;sup>2</sup> Quoted yields are extrapolated based on Epson original methodology from the print simulation of Test Patterns provided in ISO/IEC 19752. Quoted yields are NOT based on ISO/IEC 24711. Quoted yield may vary depending on the images that you are printing, the paper type that you are using, the frequency of your prints and environmental conditions such as temperature

<sup>&</sup>lt;sup>3</sup> 12 months of standard Return to Base warranty. For an additional 12 months (making a total of 24 months), you must register on <u>www.epson.com.au/registrations</u> within 30 days of purchase.

<sup>&</sup>lt;sup>4</sup> Most features require an Internet connection to the printer, as well as an Internet and/or email-enabled device. See www.epson.com.au/connect. For a list of Epson Connect enabled printers and compatible devices and Apps.

<sup>&</sup>lt;sup>5</sup> Wi-Fi CERTIFIED™, level of performance subject to the range of the router being used.

<sup>&</sup>lt;sup>6</sup> Android is a trademark of Google Inc.

PRODUCT SPECIFICATIONS	
Printer type	Multifunction
Ink Bottles	1
Bottle No.	T532 (Blk)
Max print resolution	2400 dpi
Max scan resolution	2400 dpi
Min. droplet size	2.8pl
Max A4 mono print speed (ppm) ISO:24734	20.0
Card slots	N/A
Wi-Fi / Wi-Fi Direct / Ethernet	Yes/Yes/Yes
Smart device printing solutions	Yes
Fax / ADF / Duplex	- /- /Yes
LCD viewer	1.44" LCD
A4 paper capacity	250 sheets