Channel Bulletin



LATEST NEWS FROM EPSON

Monday 11th, February 2019

Epson WorkForce Pro C Series WF-C529R / WF-C579R

Compact Network printers to drive office productivity!







- ★ Compelling value proposition!
- ★ Easy to sell!
- ★ Profit Opportunity!
- ★ Unique in the market!

Epson are delighted to announce the arrival of the **WorkForce Pro WF-C529R / WF-C579R** which features the next generation of inkjet printing technology. These compact A4 devices feature an innovative Replaceable Ink Pack System to minimise interventions and can print up to **7.5 times more pages than a comparable laser**.¹

- Powered by PrecisionCore the next-generation of inkjet printing technology
- **More prints, less cost** Epson ink lasts up to 7.5 times longer¹ than its competition which helps reduce the overall cost of printing
- Exceptional Scanning speeds up to 60 ipm single pass duplex ADF (WF-C579R only)
- **Minimise your interventions** Replaceable Ink Pack System lets you print up to 50,000 ISO pages (black), 20,000 (colour) without changing the ink packs²; standard 830 sheets total paper capacity including an 80 sheet rear tray for envelopes and media. An extra tray can be added for up to 1,330 pages paper capacity.
- Fast print speed, no warm up time 24 ISO ppm (mono)[†]; zero second warm-up, fast first page out
- Open-platform ready seamless integration with enterprise applications such as PaperCut MF and other workflows; supports PCL³ and PostScript 3
- Security features PIN number certification for job release; user control access; printer and network settings via Web Config with printer's IP address; SSL/TLS security; IPsec
- Easy networking and administration easy network setup designed for managed IT environments
- **Wired and wireless connectivity** includes Wi-Fi Direct^{®6}; print from smartphones and tablets, including files from the cloud⁷

TARGET MARKET AND POSITIONING

Powered by PrecisionCore, Epson's most advanced printhead technology, the **WorkForce Pro WF-C529R and WF-C579R** single function and multifunction Colour inkjet printers will deliver high quality printing, scanning, copying and faxing results. The Perfect addition to any office network or for use in a business critical application these devices are best-in-class. Epson's zero second warm-up time and fast first page out speed means you can service more customers in less time. For larger organisations



looking to give management more time to manage, and less time retrieving one piece of paper, they can locate the Epson devices close to them or their workgroup.

PRECISIONCORE INKJET TECHNOLOGY

Introducing PrecisionCore, the next generation of inkjet printing technology. From professional and industrial-level printers to your desktop inkjet, this groundbreaking technology delivers fast printing with superior quality results. A truly innovative system, PrecisionCore features Epson's advanced thin-film piezoelectric (TFP) elements, which are produced via the MEMS manufacturing process, based on semiconductor micro-fabrication techniques. At the core of this proprietary technology is the PrecisionCore MicroTFP print chip, a digital chip that prints at the micron level — 1/100th the size of a human hair. It's this extraordinary focus on accuracy and detail that enables PrecisionCore to deliver revolutionary results, whatever the task at hand.

PRODUCT FEATURES AND BENEFITS

Print up to 7.5 times more than a comparable laser¹

Why should your customers settle for constantly changing toner all the time? Most comparable laser printers will need new toner supplies every 7,000 prints. WorkForce Pro printers with PrecisionCore deliver outstanding results without breaking the bottom line. Users can continue to print without having to spend extra time and money at the local copy shop. Print more with high capacity ink cartridges with a variety of ink packs such as 50,000 Black and 20,000 Colour page yields.



XXL Ink Yields
Easy to replace ink packs can
deliver up to 50,000 Black page
yield²

PRECISIONCORE

Fast print & scan speeds

PrecisionCore technology ensures each nozzle on the print head delivers up to 50,000 droplets per second. The result? Fast print speeds that beat those of comparable lasers.

The WorkForce Pro WF-C529R and WF-C579R deliver professional quality, two-sided Colour prints at super-fast print speeds, making it easy to increase productivity, without compromising quality. Boasting drastically improved print speeds of up to 24 ISO ppm[†], any printing requirement can be handled with speed and ease.

The WF-C579R features an impressive 60ipm single pass scanner for fast an efficient document processing.

Higher resolution vs. laser printers

Packing a greater number of nozzles into a smaller surface area, this high-resolution inkjet

printhead, along with PrecisionCore technology, gives you ultra-sharp text with smooth black gradations on both plain and specialty paper. Comparing to a laser device at 600dpi, these devices will deliver a better quality of document, perfectly suited to your customer's business printing requirements.



Ultra-efficient paper handling

With an optional tray, the WorkForce Pro WF-C579R and WF-C529R can boast a total of 1,330 paper capacity including an **80-page rear tray** for envelopes, labels and specialty media for efficient paper handling. Additionally, the WF-C579R features a single pass two-sided Automatic Document Feeder which will copy and scan one- and two-sided originals. Standard paper capacity is 830 pages.

Extremely durable prints

PrecisionCore technology enables the use of advanced ink formulations, **DURABrite® Ultra Ink.** This innovative, pigment based ink set, along with PrecisionCore printing technology delivers smudge, fade and water resistant prints that are highlighter friendly too.

The ultimate in wireless and network printing



Your customers will find using the WorkForce Pro C Series devices has never been easier — whether in the office, on the road or even across the globe.

Connect to your wireless network in a snap — even the latest wireless standard, 802.11 n, is supported. No network? No problem. **Wi-Fi Direct** means no router is required⁶ enabling users to easily connect to wireless networks in seconds, allowing printing from virtually any room in the office.

Wired networking

Built-in **Ethernet** makes sharing the printer on a network quick and easy.

Productivity anytime, anywhere

Easily print from your tablet or smartphone using Epson ConnectTM. Supports AndroidTM, Apple[®] iPad and iPhone, ChromebookTM, Mac[®] and Windows[®] devices. Wirelessly print documents, photos, emails and web pages whether at the office or on the go. You can also scan documents and save them to the cloud for easy access and collaboration

Print from your iPad or iPhone⁵

Apple[®] AirPrint[™] makes it simple to print emails, photos, web pages and documents straight from your iPad or iPhone. There's no software to download, no drivers to install and no cables to connect. Your Apple device will automatically connect to the printer.

Mobile Productivity

Share your Google® content

Print on the go from a smartphone or tablet using Google Cloud Print™ with your Gmail™ or Google Drive™ account. Plus, print from your Chromebook™ and Google Chrome™ without installing drivers or connecting cables. It's now even easier to share your Google content from anywhere.

Save energy

The WorkForce Pro WF-C529R and WF-C579R includes features such automatic, two-sided printing whereby users can save up **to 50% on paper supply**. In addition, both models save energy by using up to **87% less power than laser printers**. §

Try the Epson CO2 and electricity calculator and see how much you can save!

Change supplies less often

With the extra-large, high capacity XXL Black ink supply, users can print up to 50,000 pages without changing the ink packs². Also available are a range of other ink supply packs to suit your customers monthly print volume.

Ink Size	Code	Yield³(ISO pages)	RRP (Inc. GST)
XXL Black	C13T01D100	50,000 pages	\$499
L Black	C13T01C100	10,000 pages	\$179
XL Cyan	C13T01D200	20,000 pages	\$349
Std Cyan	C13T01C200	5,000 pages	\$99
XL Magenta	C13T01D300	20,000 pages	\$349
Std Magenta	C13T01C300	5,000 pages	\$99
XL Yellow	C13T01D400	20,000 pages	\$349
Std Yellow	C13T01C400	5,000 pages	\$99
Maintenance Box	C13T671600	-	\$49

Reliable

Durable performers, the WorkForce Pro C Series boast a **duty cycle of 50,000 pages**. These models also comes with a **one-year on site Cover Plus pack** for dependable service and support. Phone support is included, without charge, for the life of the product.

Smart touch panel

The WorkForce Pro WF-C579R features a large, intuitive Touch panel for quick and easy navigation through critical tasks. Smart and simple icons make any task easy.

Intelligent scanning features

The WorkForce Pro WF-C579R will scan and save electronic copies of printed reports, or turn documents into editable text with the OCR software included. Additional features include scan-to-PDF. The wireless connection enables the user to select a computer to send a file to the printer's USB port and allows files to be uploaded straight to the PC.

PRODUCT SPECIFICATIONS (WF-C529R / WF-C579R)

Printer type (WF-C529R / WF-C579R)	Single Function / Multifunction	
Ink type	DURABrite® Ultra Ink	
Ink colours	4 (Colour & Monochrome)	
No. of inks	4 (1 x Colour , 3 x Monochome)	
Cartridge Yield ³ (XXL Ink Supply Unit)	50,000 pages (Black XXL) / 10,000 pages (Black XL)	
Cartridge Yield ³ (L / Std Ink Supply Unit)	20,000 pages (Colour XL) / 5,000 pages (Colour Std)	
Max print resolution	4800 x 1200 dpi	
Max scan resolution	1200 x 2400 dpi	
ISO/IEC 24734 Print speed black (1-sided)	24 ppm	
ISO/IEC 24734 Print speed black (2-sided)	15 ppm	
Scan to PC / Scan to PDF / Scan to email	Yes / Yes / Yes (WF-C579R only)	
Hi Speed USB Connectivity	Yes	
Wi-Fi Direct / Ethernet / Epson Connect	Yes / Yes / Yes	
Fax / ADF / Duplex	Yes / Yes / Yes (WF-C579R only)	
LCD viewer (WF-C579R / WF-C529R)	Colour display / 2.4" Colour Touch Panel	
A4 paper capacity	Up to 1,330 sheets / Standard 830 sheets (Rear Tray : 80 sheets)	

PRICING

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
WFC529R	Epson WorkForce Pro WF-C529R	\$1,299
WFC579R	Epson WorkForce Pro WF-C579R	\$1,699
C12C932871	500 sheet Paper Tray to suit WF-C529R/WF-C579R	\$99

WARRANTY

PRODUCT CODE	DESCRIPTION	RRP (INC GST)
2YWC529R	Additional 2 yrs on-site warranty for WF-C529R	\$286
2YWC579R	YWC579R Additional 2 yrs on-site warranty for WF-C579R	

ADDITIONAL PRODUCT INFORMATION (WF-C529R / WF-C579R)

Product code	WFC529R / WFC579R	
Barcode	9314020628573 / 9314020628566	
Predecessor	WF-R5190 / WF-R5690	
Dimensions	425 x 535 x 513 / 425 x 535 x 513	
$(mm - w \times d \times h)$		
Weight (kg)	11.4 / 12.8	
Carton dimensions	538 x 552 x 537 / 538 x 552 x 537	
(mm – w x d x h)		
Packed weight (kg)	20 / 25	
Cartons per pallet	3/3	

Commercial in Confidence For Authorised Partners Only

Specification Notes:

- *This product uses only genuine Epson-brand ink packs. Other brands of ink supplies are not compatible and, even if described as compatible, may not function properly.
- *This product is supplied with initial ink packs only for set up of the printer.
- † Black and colour print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on factors including system configuration, software, and page complexity. For more information, visit www.epson.com/printspeed
- 1 7.5 times more prints is comparing Epson XXL inks (50,000 pages Black / 20,000 colour) with the average highest yield toner of the top 4 highest selling MFP's in 0-35ppm speed segment in the Australian market (Source :IDC October 2018).
- 2. Replacement ink pack yields are estimated based on ISO/IEC 24711 test in Default Mode printing continuously. Ink pack yields vary considerably for reasons including images printed, print settings, temperature and humidity. Yields may be lower when printing infrequently. Ink is used for printing and printer maintenance, and ink has to be installed for printing. For print quality, part of the ink from the included ink packs is used for printer startup and a variable amount of ink remains in the ink pack after the "replace ink pack" signal. For details, see www.epson.com/inkinfo
- 3. Not all media types are supported for PCL printing.
- **4** Monthly duty cycle up to 50,000 is the highest duty a user could expect in a month, based on near constant operation of a device of this kind. It is not recommended that the device be run continuously at this duty. For best device performance, run the device at the recommended duty of 2500 pages per month.
- **5** Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. For a list of Epson Connect enabled printers and compatible devices and apps, visit www.epson.com/connect
- **6** Wi-Fi CERTIFIED™; level of performance subject to the range of the router being used. Wi-Fi Direct may require printer software.
- 7 Only printing is supported under Windows Server OS.
- **8.** 87% energy saving is comparing 21 Colourprinters and 24 ColourMFP's in 0-35ppm speed segment in the Australian market (Source :IDC October 2018), applying Epson methodology.
- <Information correct as of 1st February 2019>
- <Frrors and omissions excluded>